



Sandro Nafzger

Master of Science in Business Information Systems

As a digital leader with 20 years of experience in IT, I have successfully managed complex, interdisciplinary and cross-cultural projects and teams. My personality is very ambitious, cheerful and open-minded. With my strong expertise and highly developed social, communication and intercultural skills, I am ready to bring tremendous value to your organization and help you win in the digital age!

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📍 3662 Seftigen, Switzerland

📅 29 March, 1985

EXPERIENCE

Entrepreneur & Digital Nomad

Self employed, Worldwide

05/2016 – 04/2018

While traveling and living in many countries in Africa, Asia and Europe for the last two years I was involved in numerous entrepreneurial projects:

- As Chief Digital Officer I have helped DeluxeAir GmbH to build up and run their digital distribution channels. I was also responsible for the initial marketing campaign and charity action with Timm Klose.
- As CEO & Co-Founder of the LifeArt GmbH I have helped my father to digitalize his business, reinvent the business model and develop several online and offline products.
- As Digital Nomad I have helped several clients in the area of business strategy, branding, marketing and digital transformation. Examples: www.fight4fitness.ch, www.astridnafzger.ch, www.salsanama.ch
- As an Actor and Model I was involved in the production of an international Netflix series, several tv commercials, fashion shows and advertisement campaigns while living in Cape Town, Bali and Istanbul

Contact: www.sansolutions.ch

Academic Researcher & Senior Consultant

Telkom Business, South Africa

10/2015 – 04/2016

Achievements:

- Leading an academic research & consulting project about digital transformation in the telecommunication industry of South Africa
- Successful development of an new and innovative business model driven by big data and business intelligence

Contact: www.telkom.co.za

Senior E-Business Manager

Swiss Post, Switzerland

08/2012 – 09/2015

Achievements:

- Responsibility for all the e-business applications of the group division Post Offices & Sales, with an annual turnover of CHF 36 million
- Leading the development of the new e-business strategy & initiating the division-wide customer experience management
- Ensured that digital transformation became part of the new strategy development process for the whole Swiss Post group

Project Manager & Business Analyst

Swiss Post, Switzerland

06/2010 – 07/2012

Achievements:

- Leading the conception, realization, market launch and integrated marketing campaign for the personalized stamping solution: www.post.ch/webstamp-easy
- Leading the conception and realization of the shipping cost calculator: www.post.ch/calculate-prices

EXPERTISE

Digital Transformation

Project Management

E-Business

Business Model Innovation

Customer Experience Management

Marketing & Branding

Strategy & IT Consulting

EDUCATION

Master of Science in Business Information Systems

University of Applied Sciences
Northwestern Switzerland & Cape Peninsula
University of Technology

09/2014 – 04/2016

Bachelor of Science in Business Information Technology

University of Applied Sciences
Northwestern Switzerland & San Diego
State University

10/2006 – 03/2010

Apprenticeship as IT Specialist with focus on software and web development

Ascom AG & Swisscom IT Services

08/2001 – 08/2005

PERSONALITY

Cheerful, honest, reliable and open-minded personality

Customer focused, holistic and strategical thinking

Highly developed social and intercultural skills

communicative

collaborative

mindful

LANGUAGES

German



English



Spanish & French

